

Ad # _____

ADVERTISER'S SPACE RESERVATION AND CONTRACT FOR AIR ZOO EVENT BOOKLET

2008 SWMC 4th ANNUAL AIR ZOO SCOUT RALLY

6151 Portage Rd, Portage, MI 49002

Copy Deadline is: May 30, 2008

PLEASE RESERVE ADVERTISING SPACE IN THE 3rd Air Zoo Scout Rally Event Booklet.

Print Clearly: Date ____/____/2008

Advertiser's name _____ Contact name _____

Street address _____

City _____ ST _____ Zip _____

Work phone _____ other _____

COPY: Please attach "Camera Ready" copy; or place in the space provided below with no alterations or E-mail in a JPG format to Laura at llyster@bsamail.org.

(Advertiser's Signature)

District Name: _____
Sold by (print name) _____
Scouting position: _____
(w) Phone _____ Other: _____

BUSINESS ADVERTISEMENT SIZES

(check one)

- Full Page \$250
- ¾ Page \$200
- Half Page \$150
- ¼ Page \$100
- 1/8 Page (Business Card Size) \$ 75
- Business Coupon w/Regular Ad \$ 25 Extra

PERSONAL ADVERTISEMENT SIZES

(check one)

- Full Page \$150
- ¾ Page \$125
- Half Page \$100
- ¼ Page \$ 75
- 1/8 Page (Business Card Size) \$ 50
- Donation (Listing only) \$ _____

(All proceeds will help defray the expense of the 2008 Air Zoo Scout Rally)

For questions contact:
Laura Lyster at (269) 343-4687
or (800) 272-7962.
E-mail: llyster@bsamail.org

Mail ad reservation, contract and payment to:
SWMC Air Zoo Scout Rally
Attn: Laura Lyster
1035 W Maple Street
Kalamazoo, MI 49008

Cash Amount \$ _____
Check # _____ \$ _____

Make checks payable to: SWMC – AZSR

ALL ADVERTISING PAYABLE IN ADVANCE!