

Ad # \_\_\_\_\_

ADVERTISER'S SPACE RESERVATION AND CONTRACT FOR AIR ZOO EVENT BOOKLET

**2007 SWMC 3<sup>RD</sup> ANNUAL AIR ZOO SCOUT RALLY**

6151 Portage Rd, Portage, MI 49002

Copy Deadline is: June 29, 2007

**PLEASE RESERVE ADVERTISING SPACE IN THE 3<sup>rd</sup> Air Zoo Scout Rally Event Booklet.**

Print Clearly: Date \_\_\_\_/\_\_\_\_/2007

Advertiser's name \_\_\_\_\_ Contact name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ other \_\_\_\_\_

COPY: Please attach "Camera Ready" copy; or place in the space provided below with no alterations or E-mail in a JPG format to Laura at [llyster@bsamail.org](mailto:llyster@bsamail.org).

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(Advertiser's Signature)

District Name: \_\_\_\_\_  
Sold by (print name) \_\_\_\_\_  
Scouting position: \_\_\_\_\_  
(w) Phone \_\_\_\_\_ Other: \_\_\_\_\_

**BUSINESS ADVERTISEMENT SIZES**

(check one)

- Full Page \$250
- ¾ Page \$200
- Half Page \$150
- ¼ Page \$100
- 1/8 Page (Business Card Size) \$ 75
- Business Coupon w/Regular Ad \$ 25 Extra

**PERSONAL ADVERTISEMENT SIZES**

(check one)

- Full Page \$150
- ¾ Page \$125
- Half Page \$100
- ¼ Page \$ 75
- 1/8 Page (Business Card Size) \$ 50
- Donation (Listing only) \$ \_\_\_\_\_

*(All proceeds will help defray the expense of the 2007 Air Zoo Scout Rally)*

For questions contact:  
Laura Lyster at (269) 343-4687  
or (800) 272-7962.  
E-mail: [llyster@bsamail.org](mailto:llyster@bsamail.org)

Mail ad reservation, contract and payment to:  
SWMC Air Zoo Scout Rally  
Attn: Laura Lyster  
1035 W Maple Street  
Kalamazoo, MI 49008

Cash Amount \$ \_\_\_\_\_  
Check # \_\_\_\_\_ \$ \_\_\_\_\_

Make checks payable to: SWMC – AZSR

**ALL ADVERTISING PAYABLE IN ADVANCE!**